



Progression to Academic Year 2026/27

Karen Ellis, Level 4 Year Tutor

Well done!

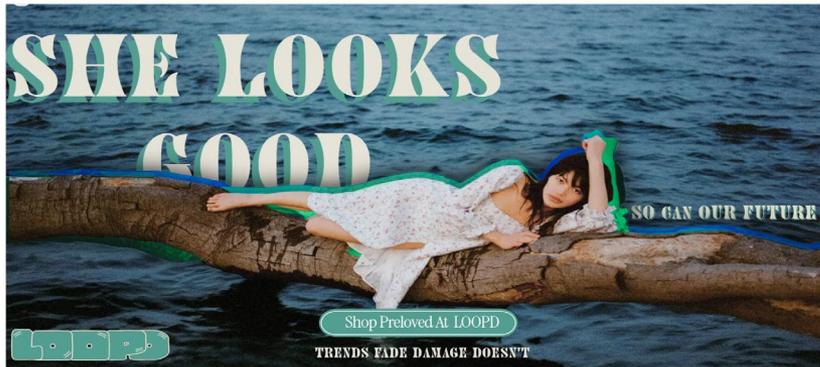
Please reflect on what you have achieved this year

- Moved away from home and lived independently.
- Become a commuting student.
- Made new friends. Joined clubs and societies.
- Discovered Manchester.
- Transitioned to an independent academic style of learning.
- Developed digital and employability skills.
- Navigated Moodle and completed assessments.
- Balanced university, caring responsibilities and paid work.

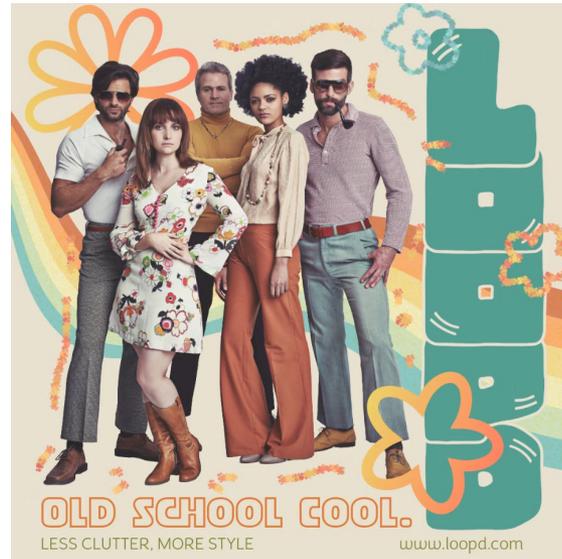


L4 Consumer Psychology: LOOPD Competition

- Applied learning activity: Build a social media campaign (using Adobe Express).
- Apply different consumer psychology theories to create a theory-driven multi-part campaign.
- Students moved from *theory to application*, while also developing digital and employability skills.
- Explained how theory informed their creative decisions.



L4 Consumer Psychology: LOOPD Competition



**Encore
(B&M)**
Haifa Mahmood
Nutchina Lin
Manal Anjum

Introduction To Business And Marketing: Group Presentations

- Select Kellogg's breakfast cereal.
- Presentation analysing macro and micro context including a competitive analysis.
- Overall aim : to identify new opportunities for product, packaging, and promotion.



Well done
Thomas and
Ines –
graded 78!!

Team Krunch Rice Krispies



- Jack Palmer – Project manager
- Fun Fact – Used to live in Singapore
- Joshua Wood- Head of Marketing
- Fun Fact- I am a DJ
- Noah Thomson - Market Research Analyst
- Fun Fact - I like photography

MIGHTY MUNCHERS



JESSICA, KAT
GABRIEL AND

The Loop Troop



- Eva Hockenhill- project manager
- Fun fact- I've never burped
- Hadiya Butt Production Planner
- Fun fact: I've never broke a bone
- Amber Mansfield creative director
- Fun fact- an aboriginal tribe healed my forehead scar in Australia
- Lolo Chir
- Socia
- Fun
- 3elep
- Thai



HAIFA
Fun fact: I like photography

NUTRICHIA
Fun fact: I love playing video games. I have around 4000 hours on my favourite game.

MANAL
Fun fact: I love writing anything from stories to poetry and even essays (sometimes)

Kellogg's I'M KRAVIN' IT



Haifa S. | Manal A. | Melica N. | Nutricha L. | Zac T.

Progression to next year

To progress to the next year of study, you need to have fulfilled the academic regulations for your current year of study. These are:

- Level 4 (first year): You must achieve an average of 40% across the year (including any failed modules) and achieve pass marks in at least 90 credits. N.B. your modules for the year add up to 120 credits.
- Level 5 (second year): You must pass (or achieve a compensated pass in) all modules (120 credits).

Full assessment regulations and information about reassessment, degree calculation, support, etc. can be found on our website <https://www.mmu.ac.uk/student-life/course/assessments>

Important Dates

- Results released: Thursday 9th July.
- You will be sent an email in the lead up to this day with a link to the results portal. Keep an eye on emails as the date could change slightly.
- Reassessment support: Monday 13th July – Friday 24th July.
- There will be support from your Personal Tutors, module leaders, study skills and the library. Check emails after results for guidance on resit support.
- Reassessment assignment submissions: Monday 27th July.
- Exam resit period Monday 27th July to Friday 31st July, check your Moodle pages during the resit support period.
- Reassessment results: Monday 14th September.

Results Decisions

On results day, when you access the portal, at the top it will give you the exam board's decision, which is likely to be one of the following:

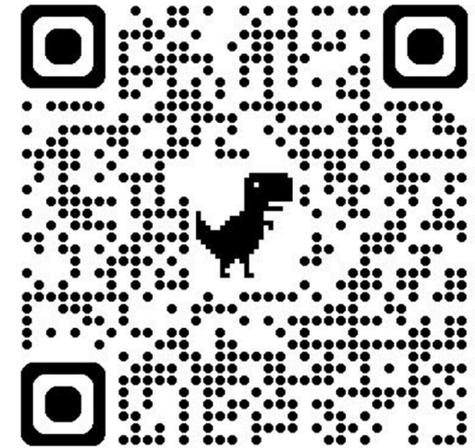
- **Pass and Progress (P&P)** - Congratulations, you have passed your assessments and can progress to the next level of your programme.
- **Referred 1st Reassessment At Next Opportunity (REF1)** - You have failed your first assessment attempt and will be re-assessed at the next opportunity. Module marks are capped at 40.
- **Deferred to Next Opportunity (DEF1)** - Your evidenced extension request has been accepted and you will take the assessment again at the next opportunity as a first attempt. No cap on module marks.
- **Referred 1st Reassessment Next Academic Year Without Attendance (REFWO)** - You have failed your first assessment attempt, and you will be re-assessed during the next academic year. You will not be required to attend. This is for students who have failed less than 120 credits.
- **Referred 1st Reassessment Next Academic Year With Attendance (REFWA)** - You have failed your first assessment attempt and will be re-assessed during the next academic year. You will be required to attend all taught sessions. For students who have failed 120 credits.
- **Fail (No Further Opportunity) (FNOP)** - You have failed the assessment requirements for your award and may not continue on your programme of study at this University.

Results Day: What happens next?

- If you receive 'Pass and Progress', relax, congratulations, see you in September!
- If you received a decision of Referred 1st Reassessment At Next Opportunity or Deferred to Next Opportunity, it will specify which individual modules you are required to submit in the summer reassessments. You will receive communication via your university email by Thursday 9th July, with guidance.
- If you received notification of a repeat year (with or without attendance), you will receive a communication from our Undergraduate Programme Support Tutor by the end of July, detailing what you need to do next.
- If you receive a 'Fail, no further opportunity', you have the right to lodge an appeal to that decision should you want to. This needs to be done through your Student Union, not department staff.

Stepping up to Second Year (Level 5)

- In your second year, the academic level will intensify, and the work will be more in-depth with specialised course material.
- Attending lectures, seminars, and tutorials is even more important.
- Developing effective study habits, such as creating a study schedule, taking detailed notes, and asking questions is vital.
- Try to make a habit of spending some time working on assignments, extra reading, or extra-curricular work each week in a quiet space, such as the library.
- Engaging in networking events and making connections with professionals can open doors to internships, job opportunities, or mentorships.
- The habits you form in this second year will have a big influence on your approach to your final year.



MIBT Blog:
Moving on to
your second year

Getting Ahead on Placements

Placements Overview – What is a Placement?

- Full year of paid work after your second year of studies.
- Remain a student while you work instead of attending classes.
- Return to full-time study for your final year after the placement.

Benefits:

- Gain real-life work skills and improve your employability to get ahead before graduation.
- Placements are assessed and accredited on your degree certificate.

Why Start Now?

- Placements are competitive and you apply independently; start preparing now by finding a summer internship or up your skills with a part-time job.
- Recruiters begin advertising roles from summer of first year to semester two of second year.



Link to placement
guidance

Dylan Cutler- My Placement Journey



Applications

- Applied for over 30 roles.
- 7 passed CV screening.
- 2 final stages (unsuccessful in both).
- Still nothing by May 2024.



Success

- At last, I was offered a role as Sales Administrator at All About Food.
- Who are All About Food?
- What was my role?



Learnings

- Reshaped my confidence, skills and direction.
- Gained a detailed understanding of a whole industry.
- Real responsibilities.
- Experience IS important.



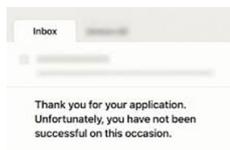
Perks

- Lots of free food!
- Loads of unique experiences.
- Met fantastic people and great connections.
- Paid.
- Great for your CV.



Advice

- Use rejection as fuel, not evidence that you're not good enough.
- Every interview makes you stronger for the next one.
- Do a placement!



Your first ANYTHING will be bad, but you cant make your 100th without making your first.



★ Placement Journey – Queenie Quayson ★



1. How many applications had you made before you were successful?

I submitted **60+ applications**. I started applying in late November, but many roles had already opened between September–October. Even so, I kept applying consistently and stayed persistent.

2. Where were you successful?

I secured my placement with **Adidas**. I applied to Adidas in February when it opened later.

3. What did you do?

I worked in **Account Operations** as an **Analyst & Reporting Intern**. I collaborated with senior directors and managers to streamline reporting, turn data into actionable insights, and support projects across Europe including the Nordics and Benelux. My day-to-day involved creating reports, preparing weekly presentations and supporting cross-market operational workflows.

4. What was best about the placement?

Working with real data from major retail partners like **JD, ASOS, and Sports Direct** and growing so much as an individual. I discovered my working style outside of being a student and gained confidence in a professional environment.

5. What did you learn from the placement?

I learned to stay open to change, even when it feels difficult. I realised the importance of letting go of control in a fast-moving work environment and embracing continuous learning because you never really stop learning.

6. What advice would you give?

Create a **tracker** for every placement you apply to, including the status (applied, interview, rejected). It keeps you organised and grounded when the process gets overwhelming. And most importantly: **stay resilient**. If securing a placement is your goal, keep going right up until the final deadline it says you can declare you have secured one!

Applications and Success

- Secured a role after 3 applications across FMCG , Consulting and Hospitality

What I Did

- Managed pricing strategy across Hilton’s EMEA hotel portfolio
- Delivered targeted commercial actions to optimise hotel-level revenue performance
- Built automation tools using Excel VBA and Python to enhance efficiency and insight
- Owned and maintained key pricing processes, ensuring consistency and accuracy

What I Learnt

- How to make data-driven commercial decisions
- Improved stakeholder communication and confidence
- Further developed technical skills (Excel, VBA, data analysis)
- Gained practical insight into how global businesses operate strategically

Advice I’d Give

- Apply broadly but tailor every application
- Focus on commercial awareness + storytelling in interviews
- Be proactive - ask for responsibility early
- Don’t be afraid to add value beyond your role



Best Part of Placement

- Real responsibility early on, with ownership of impactful projects
- Opportunity to drive commercial impact across Hilton’s hotel portfolio
- Exposure to senior stakeholders and strategic decision-making
- Led directly to a return summer role, where I progressed to leading a team

Waleed's Placement Journey

Hi, I'm Waleed!



I am a final year Marketing student and over the past year, I undertook a placement year at JD Sports. Prior to obtaining this placement, I was on a constant search for a placement during my studies at 2nd year, from September, all the way to May and although I put through countless applications and a lot of effort, I was unable to get a placement.

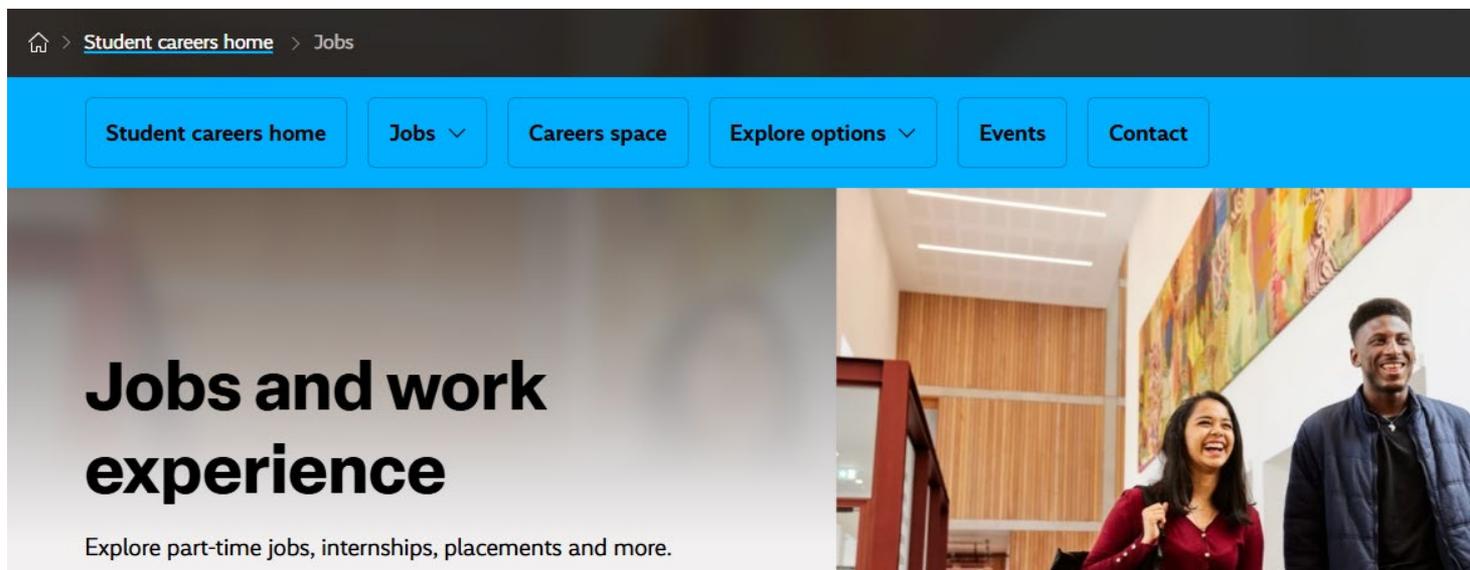
However, in September 2024, I applied for the 10K foundation's internship opportunity, and I had heard anything until January from JD and again nothing until April where I came in for an interview and was offered a 6-week summer internship. During the internship, I loved every bit of my experience, and I felt as if I learned so much and felt like I belonged. During the final week, I asked my line manager if it's possible to stay longer or stay part time to which she said they're hiring a placement student, and she'd love for me to fill the position to which I immediately accepted!

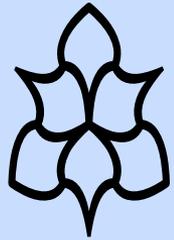
During the placement year, I joined the same team I was in before (Tactical Campaigns) which looked after revenue driving and cultural campaigns such as Black Friday or Mother's Day. I managed and executed these campaigns, from the start till the end; this included working with vendors, other teams and coordinating a consistent campaign plan. The experience I gained is invaluable and the growth is reflecting on my University grades this final year!

I can't stress the importance of a placement year, I have gained so much valuable lessons, not just relating to the job and I would advise everyone to keep going because I do understand how competitive these positions are and sometimes you just need to get your foot in the door to get a longer term position, so definitely get applying to those short-term internships initially, as that can be your way in.

Support for placements and internships

- Events and Workshops: Skills sessions, employer fairs, and networking opportunities.
- Digital Application Resources: Help with CVs, cover letters, interviews, and more.
- Career Hub: Search for placements and internship roles at <https://www.mmu.ac.uk/careers/students/jobs-and-work-experience/placements>





**Manchester
Metropolitan
University**

Your new Careers space

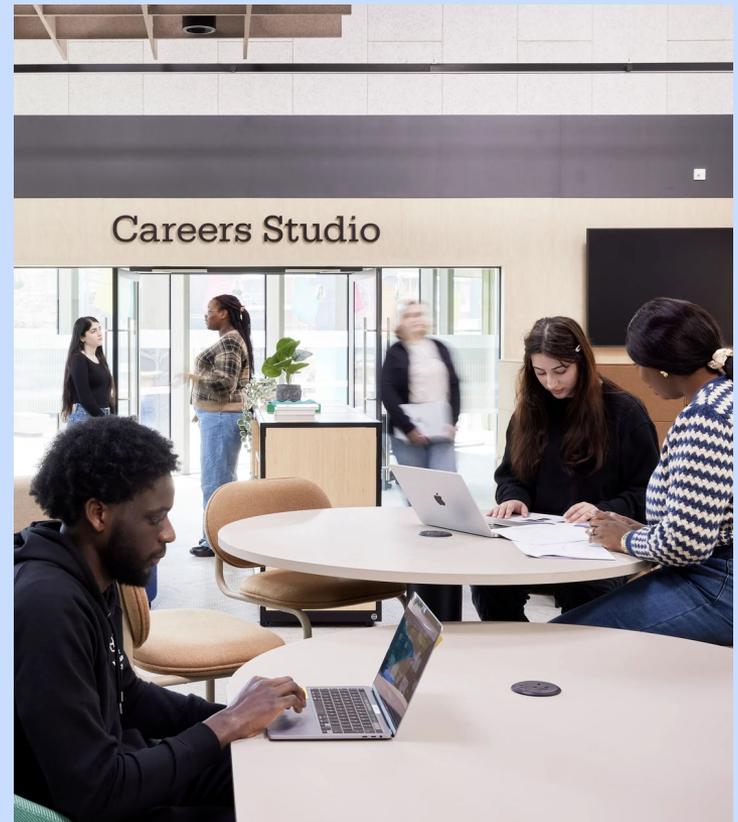


The Careers space

The Careers space is a purpose-built hub for collaboration, creativity and personalised support

No appointments are needed – you can drop in any time from 10am to 4pm, Monday to Friday

Visit us next to the Business School main entrance





What you can do there

- Get one-to-one support and guidance from our Careers Associates
- Work on a variety of things, from CVs and job applications, to building your business
- Use bookable spaces for video interviews and job application assessments
- Meet employers to explore career paths and make connections
- Use VR headsets to build professional skills

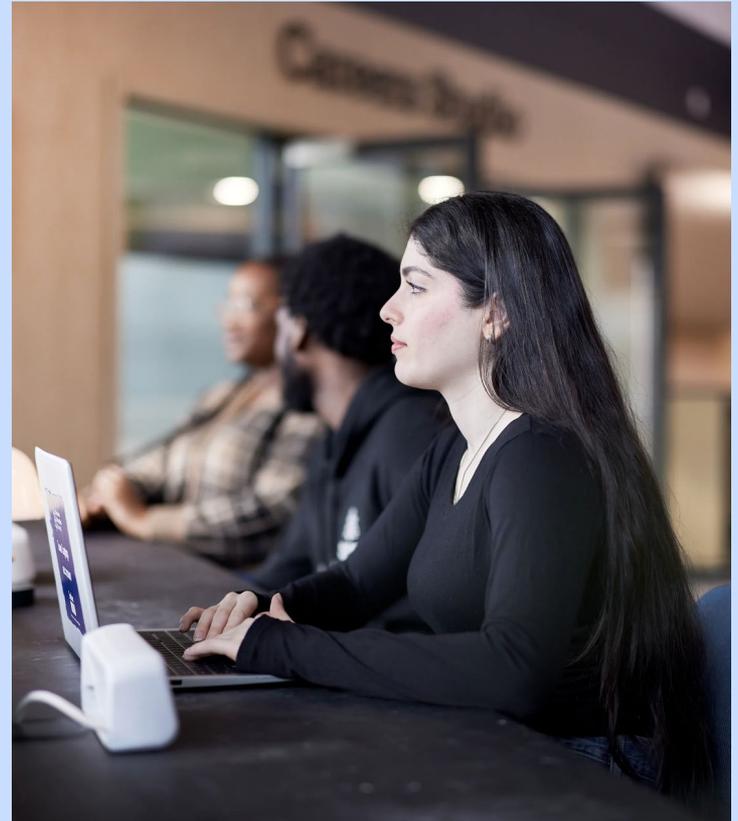
Why visit?

This space brings together everything you need to plan your future in one dynamic, accessible location at the heart of campus

Whether you're exploring options, preparing for interviews, building your confidence, or even if you don't know where to start, the Careers space is here to support you



Find out more: mmu.ac.uk/careersspace



Study Abroad

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Discover why study abroad is so popular, and where your degree could take you.

[How to apply](#)



Why you should study abroad

Discover why studying abroad can be life-changing. You could discover a new learning environment, make lifelong friends and broaden your horizons.

[Find out more](#)



Exchanges

Exchanges are the most popular way to study abroad. Find out where you can go, what you can study and how you can fund your placement.

[Find out more](#)

Start researching over the summer ready for semester 1 application

<https://www.mmu.ac.uk/study/international/study-abroad>

Study Abroad

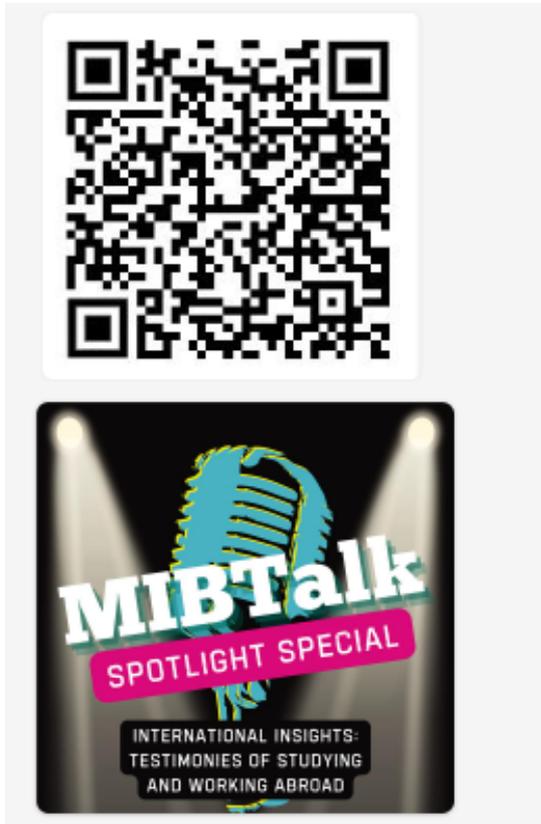
Study in China 2026 Programme: For L4 and L5 students

- Three-week programme at either the Beijing or Zhuhai BIT campus
- Free tuition, accommodation, language classes
- Courses cover many subject areas
- Turing funding (up to £1367) offered to eligible students
- **Deadline for expressions of interest is midnight on Sunday 19 April.**
- Email Alastair Melville at Exchanges@mmu.ac.uk for more information.

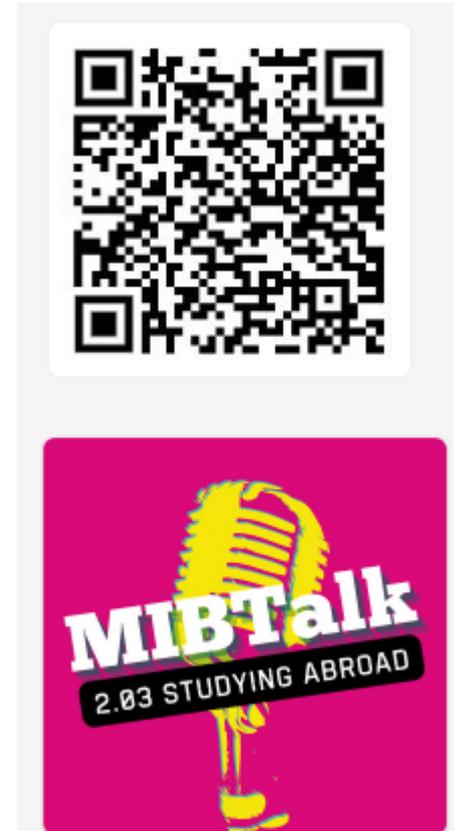
Study Abroad

Listen to our podcasts to help you decide if study abroad is for you

[International Insights: Testimonies of Studying and Working Abroad](#)



[Studying Abroad](#)



The summer break

Once your final assignments for the year are in, and especially if you have no re-assessment commitments, you are probably looking at a nice, long stretch away from the University campus, so what should you do to make sure next year gets off to a flying start?

1. Look at your feedback. Reflect on where you think you could improve your academic skills. There are online study skills courses running throughout the summer to help you improve.
2. You could complete one or more RISE courses to expand your skillset and claim RISE points. Check what they have on offer and whether they have any summer internship opportunities.
3. Complete some voluntary work or start applying for a part time job to expand your work experience.
4. Read. Look at the core textbooks on the modules you enjoyed, or you think will be influential on your career focus. Did you read enough? This is where you gain your depth of understanding. The library is open all summer and many titles are available to read online.
5. Relax, refresh, rejuvenate. Don't underestimate the importance of this one.

Returning To University in September

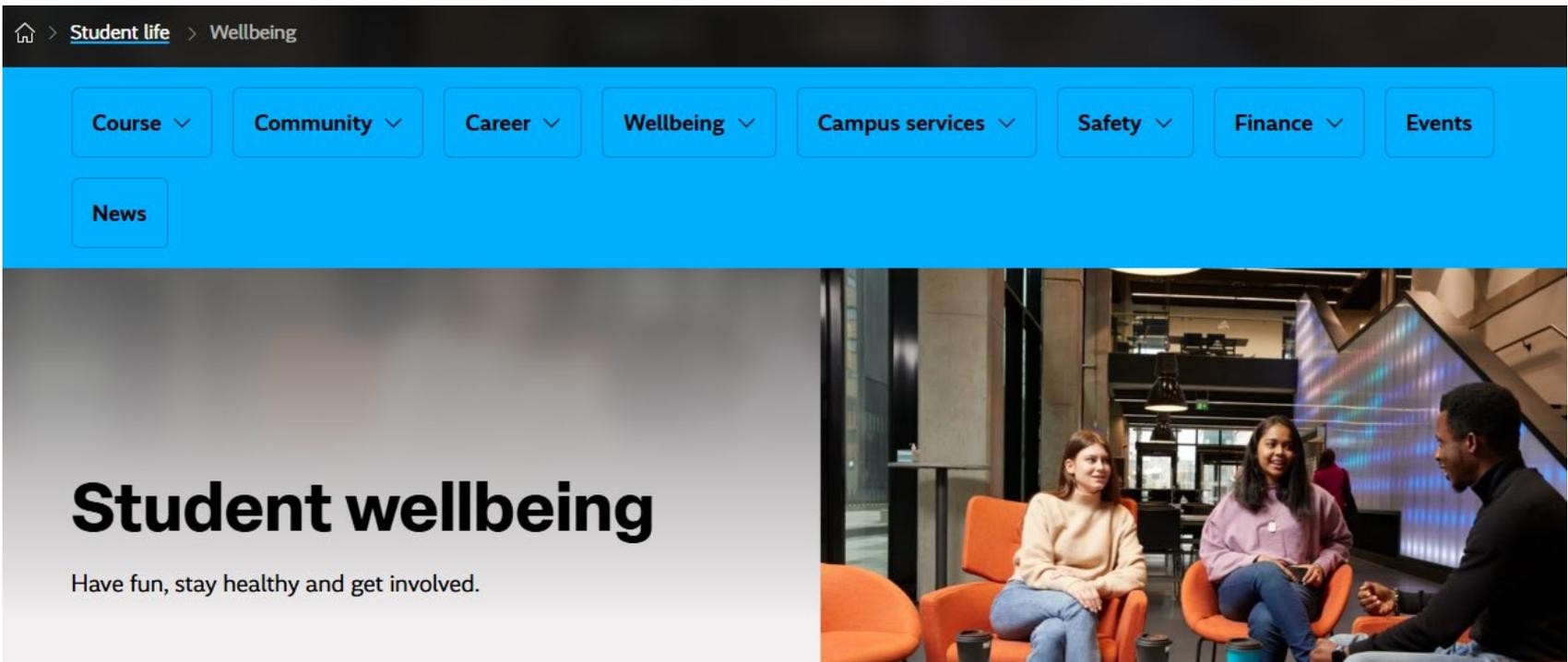
Enrolment – later in the summer you will receive an email on your university account asking you to re-enrol. You must do this to be eligible to return and release Student Finance England funding.

Check your emails and calendar for Level 5 activities taking place during Induction Week (w/b 28th September 2026).

It is important you attend induction, as expectations, opportunities and vital information for the year ahead will be given.

Wellbeing

- At the semester 2 Student Voice meeting Course Reps asked that we share our wellbeing support with you again.
- Go to <https://www.mmu.ac.uk/student-life/wellbeing> to see the support that the university provides for you all year (online and in person).
- This can be accessed via the MyMMU App.



The screenshot shows the 'Student life > Wellbeing' page on the Manchester Metropolitan University website. The navigation bar is blue and contains buttons for 'Course', 'Community', 'Career', 'Wellbeing', 'Campus services', 'Safety', 'Finance', and 'Events'. Below the navigation bar, there is a 'News' button. The main content area features a large heading 'Student wellbeing' and the tagline 'Have fun, stay healthy and get involved.' To the right of the text is a photograph of three students sitting in orange armchairs in a modern, brightly lit student lounge, engaged in conversation.

Go celebrate being nearly at the end of your first year!

At the far end of the South Atrium, we have pizza, refreshments, games, our selfie-booth...

Placement Ambassadors and staff are around to catch up and ask any questions.

Awards will begin soon.....